

# SAFETY DATA SHEET

VEET® Hair Bleaching Cream - Activating Cream (Canada)



HEALTH • HYGIENE • HOME

## 1. Product and company identification

**Product name** : VEET® Hair Bleaching Cream - Activating Cream (Canada)**Distributed by** : Reckitt Benckiser (Canada) Inc.  
1680 Tech Avenue, Unit #2  
Mississauga, Ontario L4W 5S9  
CANADA  
Telephone: +1 905 283 7000Reckitt Benckiser LLC.  
Morris Corporate Center IV  
399 Interpace Parkway (P.O. Box 225)  
Parsippany, New Jersey 07054-0225  
+1 973 404 2600**Emergency telephone number (Medical)** : 1-800-338-6167**Emergency telephone number (Transport)** : 1-800-424-9300 (U.S. & Canada) CHEMTREC  
Outside U.S. and Canada (North America), call Chemtrec:703-527-3887**Website:** : <http://www.rbnainfo.com>**Product use** : Activating Cream

This SDS is designed for workplace employees, emergency personnel and for other conditions and situations where there is greater potential for large-scale or prolonged exposure, in accordance with the requirements of USDOL Occupational Safety and Health Administration.

This SDS is not applicable for consumer use of our products. For consumer use, all precautionary and first aid language is provided on the product label in accordance with the applicable government regulations, and shown in Section 15 of this SDS.

**SDS #** : 20895-SD EU v11.0**Formulation #:** : FF115001 v5.0 (Activating Cream); FF115002 v.4 (Hair Lightening Cream)**UPC Code / Sizes** : Cream/ 75 mL ABL Tube (TDS 115001) and Plastic tube (TDS 115002)

## 2. Hazards identification

**Classification of the substance or mixture** : Not classified

### GHS label elements

**Hazard pictograms** : Not applicable.**Signal word** : No signal word.**Hazard statements** : No known significant effects or critical hazards.**Code #** : FF115001\_FF115002\_20895 - SD (CAN) **SDS #** : 20895-SD EU v11.0 **Date of issue** : 30/05/2018

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## 2. Hazards identification

### Precautionary statements

- General** : Read label before use. Keep out of reach of children. If medical advice is needed, have product container or label at hand.
- Prevention** : Not applicable.
- Response** : Not applicable.
- Storage** : Not applicable.
- Disposal** : Not applicable.
- Supplemental label elements** : None known.
- Hazards not otherwise classified** : None known.

## 3. Composition/information on ingredients

**Substance/mixture** : Mixture

Ingredient name	%	CAS number
Alcohols, C16-18, ethoxylated	1- 5	68439-49-6

Any concentration shown as a range is to protect confidentiality or is due to batch variation.

**There are no additional ingredients present which, within the current knowledge of the supplier and in the concentrations applicable, are classified as hazardous to health or the environment and hence require reporting in this section.**

## 4. First aid measures

### Description of necessary first aid measures

- Eye contact** : Immediately flush eyes with plenty of water, occasionally lifting the upper and lower eyelids. Check for and remove any contact lenses. Get medical attention if irritation occurs.
- Inhalation** : Remove victim to fresh air and keep at rest in a position comfortable for breathing. Get medical attention if symptoms occur.
- Skin contact** : Flush contaminated skin with plenty of water. Remove contaminated clothing and shoes. Get medical attention if symptoms occur.
- Ingestion** : Wash out mouth with water. Remove victim to fresh air and keep at rest in a position comfortable for breathing. If material has been swallowed and the exposed person is conscious, give small quantities of water to drink. Do not induce vomiting unless directed to do so by medical personnel. Get medical attention if symptoms occur.

### Most important symptoms/effects, acute and delayed

#### Potential acute health effects

- Eye contact** : No known significant effects or critical hazards.
- Inhalation** : No known significant effects or critical hazards.
- Skin contact** : No known significant effects or critical hazards.
- Ingestion** : No known significant effects or critical hazards.

#### Over-exposure signs/symptoms

- Eye contact** : No specific data.
- Inhalation** : No specific data.
- Skin contact** : No specific data.
- Ingestion** : No specific data.

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## 4. First aid measures

### Indication of immediate medical attention and special treatment needed, if necessary

- Notes to physician** : Treat symptomatically. Contact poison treatment specialist immediately if large quantities have been ingested or inhaled.
- Specific treatments** : No specific treatment.
- Protection of first-aiders** : No action shall be taken involving any personal risk or without suitable training.

See toxicological information (Section 11)

## 5. Fire-fighting measures

### Extinguishing media

- Suitable extinguishing media** : Use an extinguishing agent suitable for the surrounding fire.
- Unsuitable extinguishing media** : None known.

**Specific hazards arising from the chemical** : In a fire or if heated, a pressure increase will occur and the container may burst.

**Hazardous thermal decomposition products** : No specific data.

**Special protective actions for fire-fighters** : Promptly isolate the scene by removing all persons from the vicinity of the incident if there is a fire. No action shall be taken involving any personal risk or without suitable training.

**Special protective equipment for fire-fighters** : Fire-fighters should wear appropriate protective equipment and self-contained breathing apparatus (SCBA) with a full face-piece operated in positive pressure mode.

## 6. Accidental release measures

### Personal precautions, protective equipment and emergency procedures

- For non-emergency personnel** : No action shall be taken involving any personal risk or without suitable training. Evacuate surrounding areas. Keep unnecessary and unprotected personnel from entering. Do not touch or walk through spilled material. Put on appropriate personal protective equipment.
- For emergency responders** : If specialized clothing is required to deal with the spillage, take note of any information in Section 8 on suitable and unsuitable materials. See also the information in "For non-emergency personnel".

**Environmental precautions** : Avoid dispersal of spilled material and runoff and contact with soil, waterways, drains and sewers. Inform the relevant authorities if the product has caused environmental pollution (sewers, waterways, soil or air).

### Methods and materials for containment and cleaning up

- Small spill** : Stop leak if without risk. Move containers from spill area. Dilute with water and mop up if water-soluble. Alternatively, or if water-insoluble, absorb with an inert dry material and place in an appropriate waste disposal container. Dispose of via a licensed waste disposal contractor.

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## 6. Accidental release measures

- Large spill** : Stop leak if without risk. Move containers from spill area. Prevent entry into sewers, water courses, basements or confined areas. Wash spillages into an effluent treatment plant or proceed as follows. Contain and collect spillage with non-combustible, absorbent material e.g. sand, earth, vermiculite or diatomaceous earth and place in container for disposal according to local regulations (see Section 13). Dispose of via a licensed waste disposal contractor. Note: see Section 1 for emergency contact information and Section 13 for waste disposal.

## 7. Handling and storage

### Precautions for safe handling

- Protective measures** : Put on appropriate personal protective equipment (see Section 8).

- Conditions for safe storage, including any incompatibilities** : Store between the following temperatures: 5 to 25°C (41 to 77°F). Store in accordance with local regulations. Store in original container protected from direct sunlight in a dry, cool and well-ventilated area, away from incompatible materials (see Section 10) and food and drink. Keep container tightly closed and sealed until ready for use. Containers that have been opened must be carefully resealed and kept upright to prevent leakage. Do not store in unlabeled containers. Use appropriate containment to avoid environmental contamination.

## 8. Exposure controls/personal protection

### Control

#### Occupational exposure limits

Not applicable.

- Appropriate engineering controls** : Good general ventilation should be sufficient to control worker exposure to airborne contaminants.
- Environmental exposure controls** : Emissions from ventilation or work process equipment should be checked to ensure they comply with the requirements of environmental protection legislation. In some cases, fume scrubbers, filters or engineering modifications to the process equipment will be necessary to reduce emissions to acceptable levels.

### Individual protection measures

- Hygiene measures** : Wash hands, forearms and face thoroughly after handling chemical products, before eating, smoking and using the lavatory and at the end of the working period. Appropriate techniques should be used to remove potentially contaminated clothing. Wash contaminated clothing before reusing. Ensure that eyewash stations and safety showers are close to the workstation location.

- Eye/face protection** : Safety eyewear complying with an approved standard should be used when a risk assessment indicates this is necessary to avoid exposure to liquid splashes, mists, gases or dusts. If contact is possible, the following protection should be worn, unless the assessment indicates a higher degree of protection: safety glasses with side-shields.

### Skin protection

- Hand protection** : Use chemical resistant gloves classified under Standard EN374 - Protective gloves against chemicals and micro-organisms.

Examples of preferred glove barrier materials include: Nitrile/butadiene rubber ("nitrile" or "NBR"); Chlorinated polyethylene; Butyl rubber; Polyethylene.

Examples of acceptable glove barrier materials include: Natural rubber ("latex"); Neoprene; Viton; Ethyl vinyl alcohol laminate ("EVAL").

## 8. Exposure controls/personal protection

A glove with a protection class of 4 or higher (breakthrough time greater than 120 minutes according to EN 374) is recommended. When only brief contact is expected, a glove with a protection class of 1 or higher (breakthrough time greater than 10 minutes according to EN 374) is recommended.

Gloves should be replaced regularly and if there is any sign of damage to the glove material. Always ensure that gloves are free from defects and that they are stored and used correctly. The performance or effectiveness of the glove may be reduced by physical/ chemical damage and poor maintenance.

NOTICE: The selection of a specific glove for a particular application and duration of use in a workplace should also take into account all relevant workplace factors such as, but not limited to: Other chemicals which may be handled, physical requirements (cut/ puncture protection, dexterity, thermal protection), potential body reactions to glove materials, as well as the instructions/specifications provided by the glove supplier. Considering the parameters specified by the glove manufacturer, checks during use should be carried out to ensure the gloves are still retaining their protective properties.

- Body protection** : Personal protective equipment for the body should be selected based on the task being performed and the risks involved and should be approved by a specialist before handling this product.
- Other skin protection** : Appropriate footwear and any additional skin protection measures should be selected based on the task being performed and the risks involved and should be approved by a specialist before handling this product.
- Respiratory protection** : Based on the hazard and potential for exposure, select a respirator that meets the appropriate standard or certification. Respirators must be used according to a respiratory protection program to ensure proper fitting, training, and other important aspects of use.

## 9. Physical and chemical properties

### Appearance

- Physical state** : Liquid. [Viscous liquid.]
- Color** : Pink
- Odor** : Not available.
- Odor threshold** : Not available.
- pH** : Not available.
- Melting point** : Not available.
- Boiling point** : Not available.
- Flash point** : Closed cup: >93.3°C (>199.9°F)
- Evaporation rate** : Not available.
- Flammability (solid, gas)** : Not available.
- Lower and upper explosive (flammable) limits** : Not available.
- Vapor pressure** : Not available.
- Vapor density** : Not available.
- Relative density** : 0.95 to 0.99
- Solubility** : Partially soluble in the following materials: cold water and hot water.
- Solubility in water** : See Section 9.1 Solubility(ies)

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## 9. Physical and chemical properties

- Partition coefficient: n-octanol/water** : Not available.
- Auto-ignition temperature** : Not available.
- Decomposition temperature** : Not available.
- Viscosity** : Dynamic (room temperature): 70000 to 130000 mPa·s (70000 to 130000 cP)
- Flow time (ISO 2431)** : Not available.

## 10. Stability and reactivity

- Reactivity** : No specific test data related to reactivity available for this product or its ingredients.
- Chemical stability** : The product is stable.
- Possibility of hazardous reactions** : Under normal conditions of storage and use, hazardous reactions will not occur.
- Conditions to avoid** : No specific data.
- Incompatible materials** : No specific data.
- Hazardous decomposition products** : Under normal conditions of storage and use, hazardous decomposition products should not be produced.

## 11. Toxicological information

### Information on toxicological effects

#### Acute toxicity

Product/ingredient name	Result	Species	Dose	Exposure
Alcohols, C16-18, ethoxylated	LD50 Oral	Rat	1260 mg/kg	-
	LDLo Dermal	Rabbit	1260 mg/kg	-

**Conclusion/Summary** : Based on available data, the classification criteria are not met.

#### Irritation/Corrosion

Product/ingredient name	Result	Species	Score	Exposure	Observation
Alcohols, C16-18, ethoxylated	Eyes - Moderate irritant	Rabbit	-	24 hours 100 microliters	-
	Skin - Moderate irritant	Rabbit	-	24 hours 500 microliters	-

#### Conclusion/Summary

- Skin** : Based on available data, the classification criteria are not met.
- Eyes** : Based on available data, the classification criteria are not met.
- Respiratory** : Based on available data, the classification criteria are not met.

#### Sensitization

Not available.

#### Conclusion/Summary

- Skin** : Based on available data, the classification criteria are not met.
- Respiratory** : Based on available data, the classification criteria are not met.

#### Mutagenicity

Not available.

**Conclusion/Summary** : Based on available data, the classification criteria are not met.

## 11. Toxicological information

### Carcinogenicity

Not available.

**Conclusion/Summary** : Based on available data, the classification criteria are not met.

### Reproductive toxicity

Not available.

**Conclusion/Summary** : Based on available data, the classification criteria are not met.

### Teratogenicity

Not available.

**Conclusion/Summary** : Based on available data, the classification criteria are not met.

### Specific target organ toxicity (single exposure)

Not available.

### Specific target organ toxicity (repeated exposure)

Not available.

### Aspiration hazard

Not available.

**Information on the likely routes of exposure** : Not available.

### Potential acute health effects

**Eye contact** : No known significant effects or critical hazards.  
**Inhalation** : No known significant effects or critical hazards.  
**Skin contact** : No known significant effects or critical hazards.  
**Ingestion** : No known significant effects or critical hazards.

### Symptoms related to the physical, chemical and toxicological characteristics

**Eye contact** : No specific data.  
**Inhalation** : No specific data.  
**Skin contact** : No specific data.  
**Ingestion** : No specific data.

### Delayed and immediate effects and also chronic effects from short and long term exposure

#### Short term exposure

**Potential immediate effects** : Not available.  
**Potential delayed effects** : Not available.

#### Long term exposure

**Potential immediate effects** : Not available.  
**Potential delayed effects** : Not available.

### Potential chronic health effects

Not available.

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## 11. Toxicological information

<b>Conclusion/Summary</b>	: Based on available data, the classification criteria are not met.
<b>General</b>	: No known significant effects or critical hazards.
<b>Carcinogenicity</b>	: No known significant effects or critical hazards.
<b>Mutagenicity</b>	: No known significant effects or critical hazards.
<b>Teratogenicity</b>	: No known significant effects or critical hazards.
<b>Developmental effects</b>	: No known significant effects or critical hazards.
<b>Fertility effects</b>	: No known significant effects or critical hazards.

### Numerical measures of toxicity

#### Acute toxicity estimates

Route	ATE value
Oral	40645.2 mg/kg

## 12. Ecological information

### Toxicity

Not available.

**Conclusion/Summary** : Based on available data, the classification criteria are not met.

### Persistence and degradability

**Conclusion/Summary** : Based on available data, the classification criteria are not met.

### Bioaccumulative potential

Not available.

### Mobility in soil

**Soil/water partition coefficient ( $K_{oc}$ )** : Not available.

**Other adverse effects** : No known significant effects or critical hazards.

## 13. Disposal considerations

**Disposal methods** : The generation of waste should be avoided or minimized wherever possible. Disposal of this product, solutions and any by-products should at all times comply with the requirements of environmental protection and waste disposal legislation and any regional local authority requirements. Dispose of surplus and non-recyclable products via a licensed waste disposal contractor. Waste should not be disposed of untreated to the sewer unless fully compliant with the requirements of all authorities with jurisdiction. Waste packaging should be recycled. Incineration or landfill should only be considered when recycling is not feasible. This material and its container must be disposed of in a safe way. Empty containers or liners may retain some product residues. Avoid dispersal of spilled material and runoff and contact with soil, waterways, drains and sewers.

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## 14. Transport information

Regulatory information	UN number	Proper shipping name	Classes	PG*	Label	Additional information
<b>DOT Classification</b>	Not Regulated	Not applicable.	Not available.	-		-
<b>TDG Classification</b>	Not Regulated	Not applicable.	Not available.	-		-
<b>Mexico Classification</b>	Not Regulated	Not applicable.	Not available.	-		-
<b>IMDG Class</b>	Not Regulated	Not applicable.	Not available.	-		-
<b>IATA-DGR Class</b>	Not Regulated	Not applicable.	Not available.	-		-

**Special precautions for user** : **Transport within user's premises:** always transport in closed containers that are upright and secure. Ensure that persons transporting the product know what to do in the event of an accident or spillage.

PG\* : Packing group

## 15. Regulatory information

**U.S. Federal regulations** : **TSCA 4(a) final test rules:** benzophenone  
**TSCA 8(a) PAIR:** benzaldehyde; phenylacetaldehyde; cinnamaldehyde; 7-hydroxycitronellal; bornan-2-one  
**TSCA 8(a) CDR Exempt/Partial exemption:** Not determined  
**United States inventory (TSCA 8b):** Not determined.  
**Clean Water Act (CWA) 311:** ammonia

**Clean Air Act Section 112 (b) Hazardous Air Pollutants (HAPs)** : Not listed

**Clean Air Act Section 602 Class I Substances** : Not listed

**Clean Air Act Section 602 Class II Substances** : Not listed

**DEA List I Chemicals (Precursor Chemicals)** : Not listed

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## 15. Regulatory information

**DEA List II Chemicals (Essential Chemicals)** : Not listed

### SARA 302/304

#### Composition/information on ingredients

No products were found.

**SARA 304 RQ** : Not applicable.

### SARA 311/312

**Classification** : Not applicable.

#### Composition/information on ingredients

Name	%	Fire hazard	Sudden release of pressure	Reactive	Immediate (acute) health hazard	Delayed (chronic) health hazard
Alcohols, C16-18, ethoxylated	2.5 - 5	No.	No.	No.	Yes.	No.

### State regulations

**Massachusetts** : None of the components are listed.

**New York** : None of the components are listed.

**New Jersey** : None of the components are listed.

**Pennsylvania** : None of the components are listed.

### Canada

**WHMIS (Canada)** : Class D-2B: Material causing other toxic effects (Toxic).

#### Canadian lists

**Canadian NPRI** : None of the components are listed.

**CEPA Toxic substances** : None of the components are listed.

**Canada inventory** : All components are listed or exempted.

### Label elements

**Precautionary measures** : PRECAUTIONS:  
Follow the directions for use.  
Designed for use on legs, underarms, arms, bikini line and upper lip but not suitable for use on the breast, mucous membranes, near the eyes, perianal or genital areas. Do not use on eyebrows and eyelashes.  
Do not use on scars, moles, spotty, broken, irritated or sunburnt skin, or on skin which has suffered an adverse reaction to hair lightening creams in the past.  
Check with your doctor before using if you are on any medication which can affect the skin or if you suffer from any skin related disorder.  
Before use, TEST YOUR SKIN REACTION by applying the cream to a small part of the area you wish to treat, following the directions for use. If after 24 HOURS there is no adverse reaction, begin using.  
If you experience any smarting/tingling during use, remove the cream immediately and rinse thoroughly with water. If this sensation persists, seek medical advice.  
After use, we recommend waiting 24 hours before applying an anti-perspirant, a perfumed product, or sunbathing.  
Always wait 72 hours between applications.  
In case of ingestion, consult a doctor immediately and show the outer pack.

## 15. Regulatory information

In case of contact with the eyes, rinse with plenty of water and seek medical advice.  
This product may cause temporary whitening of the skin after use. This effect will disappear after a few hours.  
Do not let product touch any material or surfaces. In case of spillage, clean immediately.

Contains Hydrogen peroxide.

Tubes:

Hair lightening cream

Face and body

Mixed with the activating cream, the hair lightening cream is an easy, effective and pleasant way to disguise any hair you don't want to remove.

### PRECAUTIONS

Follow the directions for use indicated on the pack.

Do not exceed 15 minutes total application time.

Do not use on breast, mucous membranes, near the eyes, perianal or genital areas. Do not use on eyebrows and eyelashes.

Do not use on scars, moles, spotty, broken, irritated or sunburnt skin.

Check with your doctor before using if you are on any medication which can affect the skin or if you suffer from any skin related disorder.

In case of ingestion, consult a doctor immediately and show the outer pack.

In case of contact with the eyes, rinse with plenty of water and seek medical advice.

Contains Hydrogen peroxide.

Activating cream (pink)

Face and Body

Once mixed, the hair lightening cream and the activating cream is suitable for use on the upper lip, arms, legs and bikini line.

### PRECAUTIONS

Follow the directions for use indicated on the pack.

Do not exceed 15 minutes total application time.

Do not use on breast, mucous membranes, near the eyes, perianal or genital areas. Do not use on eyebrows and eyelashes.

Do not use on scars, moles, spotty, broken, irritated or sunburnt skin.

Check with your doctor before using if you are on any medication which can affect the skin or if you suffer from any skin related disorder.

In case of ingestion, consult a doctor immediately and show the outer pack.

In case of contact with the eyes, rinse with plenty of water and seek medical advice.

Activating Cream:

INCI: Aqua, Cetearyl Alcohol, Cetearth-20, PPG-15 stearyl ether, Ammonium Hydroxide, Sodium Carbonate, Parfum, Citronellol, Geraniol, Linalool, CI 12490.

Hair lightening Cream:

INCI: Aqua, Paraffinum liquidum, Isopropyl myristate, Hydrogen peroxide, Steareth-21, Cetyl alcohol, Steareth-2, Phosphoric acid

Avoid contact with eyes.

Keep out of reach of children.

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## 16. Other information

**Hazardous Material Information System (U.S.A.) :**

Health	2
Flammability	1
Physical hazards	0
Personal protection	

**Caution:** HMIS® ratings are based on a 0-4 rating scale, with 0 representing minimal hazards or risks, and 4 representing significant hazards or risks. Although HMIS® ratings are not required on MSDSs under 29 CFR 1910.1200, the preparer may choose to provide them. HMIS® ratings are to be used with a fully implemented HMIS® program. HMIS® is a registered mark of the National Paint & Coatings Association (NPCA). HMIS® materials may be purchased exclusively from J. J. Keller (800) 327-6868.

The customer is responsible for determining the PPE code for this material.

**National Fire Protection Association (U.S.A.) :**



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Copyright ©2001, National Fire Protection Association, Quincy, MA 02269. This warning system is intended to be interpreted and applied only by properly trained individuals to identify fire, health and reactivity hazards of chemicals. The user is referred to certain limited number of chemicals with recommended classifications in NFPA 49 and NFPA 325, which would be used as a guideline only. Whether the chemicals are classified by NFPA or not, anyone using the 704 systems to classify chemicals does so at their own risk.

**Key to abbreviations :**

- ATE = Acute Toxicity Estimate
- BCF = Bioconcentration Factor
- GHS = Globally Harmonized System of Classification and Labelling of Chemicals
- IATA = International Air Transport Association
- IBC = Intermediate Bulk Container
- IMDG = International Maritime Dangerous Goods
- LogPow = logarithm of the octanol/water partition coefficient
- MARPOL = International Convention for the Prevention of Pollution From Ships, 1973 as modified by the Protocol of 1978. ("Marpol" = marine pollution)
- UN = United Nations

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**Prepared by :** Reckitt Benckiser India Ltd  
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## 16. Other information

**Revision comments** : Update of SDS.

✔ Indicates information that has changed from previously issued version.

### Notice to reader

To the best of our knowledge, the information contained herein is accurate. However, neither the above-named supplier, nor any of its subsidiaries, assumes any liability whatsoever for the accuracy or completeness of the information contained herein.

Final determination of suitability of any material is the sole responsibility of the user. All materials may present unknown hazards and should be used with caution. Although certain hazards are described herein, we cannot guarantee that these are the only hazards that exist.



RB is a member of the CSPA Product Care Product Stewardship Program.